



# Brent Hoberman

Digital Entrepreneur & Co-founder of lastminute.com

"One of the most accomplished leaders in the rapidly changing E-commerce sector"

In 1998 Brent Hoberman co-founded lastminute.com, UK's most successful ecommerce travel company. He was CEO until 2006 and then became the chairman and chief strategic officer. He admits to being bitten by the entrepreneurial bug and has founded or backed a number of other companies since lastminute.com.

## TOPICS:

- o Internet Brand Building
- o E-Commerce
- o Innovation
- o Successful Entrepreneurship and Leadership
- o Overcoming Obstacles
- o Business Development & Strategy
- o Media & Telecommunication
- o Raising Capital
- o Seed Investing

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

2004 Never Stop Innovating

## IN DETAIL:

Brent was educated at Eton and holds a MA in French and German literature from Oxford. After building revenues more successfully than his peers, he was hailed as a survivor of the dot-com crash, and remained as CEO of Lastminute.com Ltd. through 2005, when the company was sold to Sabre for £577m. Brent is the co-founder of the influential FoundersForum, a network of tech entrepreneurs operating all over the world, and of firstminute capital, a European seed fund. As an angel investor, he has backed a number of startups including moveme.com (house moving) and viagogo (tickets). He has served on or advised the boards of The Economist, the UK Government Digital Advisory Board, TalkTalk and the Guardian Media Group.

## WHAT HE OFFERS YOU:

Brent's initial vision remains unchanged – to delight customers with great value, inspiration and solutions when they are going away, going out or staying in. He will lead the way for countless E-businesses due to his first-hand knowledge on what gives a company the competitive edge to survive, especially in daily changing sectors such as E-commerce.

## HOW HE PRESENTS:

Brent is a dynamic speaker and a "Dot com icon". He illustrates points from his own experiences and always seeks to be provocative and inspirational whilst using humour to add some fun to the occasion.