



# Brett King

Global Expert on Retail Banking, Founder of Movenbank

*"Brett has the ability to show how the future will feel"*

Brett King is a best-selling author, a well-known industry commentator, the host of the *BREAKING BANK\$* radio show on Voice America, and the founder of the revolutionary mobile-based banking service Moven. King was voted as American Banker's Innovator of the Year in 2012.

## TOPICS:

- o The Big Shift
- o Goodbye Cheque Book hello Facebook
- o The Battle for the Bank Account
- o Advocacy, Behaviour, Context
- o The Evolution of the Bank Account
- o Building a Bank for Gen-Y and Digital Natives

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

- 2014 Breaking Banks
- 2012 Branch Today, Gone Tomorrow  
Bank 3.0
- 2010 Bank 2.0

## IN DETAIL:

Saying one should innovate and be ahead of digital disruption is easy, but Brett doesn't just talk the talk - he walks the walk. King has been featured on *FoxNews*, *ABC*, *CNBC*, *Bloomberg*, *BBC*, *Financial Times*, *The Economist*, *ABA Journal*, *Bank Technology News*, *The Asian Banker Journal*, *The Banker*, *Wired* magazine and many more. He contributes regularly as a blogger on *Huffington Post* and was nominated by Bank Innovation as one of the Top 10 "coolest brands in banking."

## WHAT HE OFFERS YOU:

One of the premiere speakers on financial disruption, Brett's interactive style and entertaining presentation is not only enjoyable but informative too. He brings fresh insights and true examples which inform and motivate audiences to rethink their attitudes to new technologies.

## HOW HE PRESENTS:

Whether it's a keynote, a workshop, a strategy session, a VIP luncheon, a live broadcast of his radio show *Breaking Banks* or all of these things together, Brett King will work with you to make your event the biggest success possible.