



# Chris Boardman MBE

## Former Professional Cyclist

*"It's amazing what you discover just pedalling along?"*

Chris Boardman is a former professional cyclist, he won a gold medal in the individual pursuit at the 1992 Barcelona Olympic Games and launched his own range of bikes, BOARDMAN Bikes, in 2007. and is the company's chairman.

### TOPICS:

- o Innovation Culture
- o High Performance Teams
- o Motivation
- o Achieving Goals
- o Personal Excellence

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

- 2016** Triumphs and Turbulence: My Autobiography
- 2015** Biography of the Bike: The Ultimate History of Bike Design
- 2003** Complete Bike Book (Foreword)

### IN DETAIL:

Chris accumulated innumerable national titles before bursting onto the scene in 1992 when he won gold at the Barcelona Olympics in the 4000m pursuit. This achievement turned him into a household name almost overnight and he was awarded an MBE. He also snatched the world record from his great rival. At the Atlanta Olympics, he took bronze in the Individual Time Trial event. In 1994, Chris took on cycling's greatest challenge – the Tour de France and took three titles at cycling's World Championships in impressive style. Chris was appointed as National Active Travel Commissioner in June 2022 by the Transport Secretary. Before this Chris was Transport Commissioner for Greater Manchester and the first ever Greater Manchester Cycling and Walking Commissioner. Chris is also Chair of Sport England and a prominent broadcaster for BBC and ITV.

### WHAT HE OFFERS YOU:

Chris offers audience a personal insight into the drive and self-motivation required to become an Olympic champion and how to achieve our goals in both our professional and private lives.

### HOW HE PRESENTS:

One of Britain's most successful cyclists, an experienced speaker and media personality Chris is in great demand as at events throughout Europe. His relaxed and professional presentation style makes him an ideal choice for any company event.