



## David Millar

### Former Pro Cyclist

*"Having someone of David's calibre on board to support us in this education process is invaluable" Shane Sutton, technical director GB Cycling Team*

David is a former member of the UCI World Tour pro cycling peloton and one of only two British cyclists to have worn the leaders jersey in all three Grand Tours. He is also a former Olympic team captain, an author, media commentator, film maker, coach, creative designer and an entrepreneur.

### TOPICS:

- The Business and Ethics of Cycling
- Defining Success
- Crisis Management and Overcoming Failure
- What Makes a Great Team?
- Handling Pressure - Living with Expectations
- Rebooting - Embracing Change

### WHAT HE OFFERS YOU:

Using his career as a backdrop David delivers inspiring content, with key take away messages tailored to the objectives of the event. He draws on his experiences both as a cyclist, Team Leader, Co-owner and Creative business leader with a wide portfolio of interests.

### HOW HE PRESENTS:

David is known for being a Stylish highly articulate presenter, who is candid about his career and experiences. His presentations are supported by professional video and strong images from throughout his career.

### LANGUAGES:

He presents in English.

### PUBLICATIONS:

**2015** The Racer

**2012** Racing Through the Dark