

## Dr. Frank-Jürgen Richter

Chairman of Horasis

*An exceptionally gifted business thinker and advisor to companies of global reach.*

Dr. Richter is a global business expert and the Founder and Chairman of Horasis committed to enacting visions for a sustainable future. As one of the leading analysts of international business and emerging economies, he influences major business and governmental decisions with his public commentary.

### TOPICS:

- Emerging Countries
- China and India
- Asia Overall
- Russia
- Middle East
- Europe
- The Current State of the World
- Geopolitics
- Outsourcing / Off-shoring
- Corporate Globalisation
- Visions for the Future / Long-Term Scenarios

### LANGUAGES:

Frank presents in English and German.

### PUBLICATIONS:

- 2021** The Journey of Modern Humans from Africa to Europe
- 2006** Six Billion Minds: Managing Outsourcing in the Global Knowledge Economy
- India Rising: Emergence of a New World Power
- Development Models, Globalization and Economies

- 2004** Tigers Leap: Asian Business Goes Global  
Asia's New Crisis Renewal through Total Ethical Management
- 2003** China: Enabling a New Era of Changes

## IN DETAIL:

He has lived, studied and worked in Asia for almost a decade, principally in Tokyo and in Beijing where he developed and managed European Multinationals' China operations. His writings appeared in the financial and regional press, such as *The New York Times*, *The Wall Street Journal*, *The Business Times*, *The Straits Times* and the *South China Morning Post*. He has been interviewed by several publications and appeared on CNN, BBC, CNBC, as well as CCTV (China Central Television). His company Horasis hosts annual meetings to advance solutions to the most critical challenges facing corporations today. Prior to founding Horasis, he was a Director of the World Economic Forum.

## WHAT HE OFFERS YOU:

As one of the world's significant voices upon corporate globalisation and Asian business, he encourages organisations to grow globally in order to thrive. He particularly focuses on Asia as a springboard for globalisation as he assists multinational corporations to craft strategies to develop into real global champions.

## HOW HE PRESENTS:

An informative and to the point speaker he has an unrivalled reputation for his ability to use distinctive scenarios on how to map the future to illustrate his proposals.