



# Kate Sweetman

Business Strategist and Leadership Authority

"Companies are trying to succeed in the 4th Industrial Revolution with 1.0 cultural software."



Kate Sweetman is a founding partner at SweetmanCragun, a global management consulting and training firm. With a lifelong dedication to the field of leadership development and its practical implementation within organisations and society, she has accumulated extensive experience and expertise.

## TOPICS:

- Leadership in the Digital Age
- Leading with Purpose
- Innovation and Creative Leadership
- Diversity and Inclusion
- Future of Work
- Resilience and Leadership
- Organisational Transformation

## LANGUAGES:

She presents in English.

## PUBLICATIONS:

- 2016 Reinvention: Accelerating Results in the Age of Disruption (with Shane Cragun)
- 2008 Leadership Code (with Dave Ulrich and Norm Smallwood)

## IN DETAIL:

Kate is a former editor at Harvard Business Review, two time recipient of Thinkers50 designations, and a compelling speaker, advisor, facilitator, researcher and writer about leadership and change. She conducted a global study in 40 countries and 59 different industries to answer the pressing question: "How do you lead in the Age of Disruption?". Her invaluable first-hand experience working with world leaders, Fortune 100 companies, and Asian multi-nationals serves as a solid foundation for her wide-ranging insights that transcend geographical boundaries.

## WHAT SHE OFFERS YOU:

A high energy, well-practiced, interactive, and credibly – researched answer to the key leadership question, brought alive by real-life stories, interactive exercises, compelling videos – all delivered at high energy with a quick wit. Kate's examples range around the world based on her own experience consulting in 25 countries, and can draw upon animating stories from virtually any industry – from fertilizers to LED lighting to financial services to pharmaceuticals and beyond.

## HOW SHE PRESENTS:

Kate's presentations are renowned for their exceptional level of engagement. By offering actionable strategies and tools, she empowers audiences to achieve tangible results in their respective domains.