



# Mark Barton

Renowned Presenter, Moderator and Media Coach

"One of the best-known anchors in global business television news"

Mark Barton spent 23 years presenting and analysing the top business, economic and political stories on Bloomberg Television. Mark now chairs events across the world, moderates conference panels and conducts one-to-one interviews.

## TOPICS:

- Business
- Financial Markets and Investing
- Politics and Geopolitics
- Sustainability
- Sport
- Moderator

## LANGUAGES:

He presents in English.

## IN DETAIL:

Mark was one of the five founders of Bloomberg Television's European operations in London. Over the next two decades he went on to play an integral role in establishing Bloomberg TV as a global financial and business news network, broadcast in almost half a billion homes in over 70 countries. Mark anchored all of Bloomberg Television's prime-time programs, breaking and analysing the biggest global business, financial market and geopolitical events of the past two decades. It was at Bloomberg that Mark got his first taste of media coaching. He trained dozens of television and print journalists how to communicate effectively on air. Mark left Bloomberg Television in 2018 to embark on a new career as a host & moderator, media trainer and communications & public relations specialist.

## WHAT HE OFFERS YOU:

Over 15,000 hours of live broadcasting has imprinted on Mark how to be a high-impact communicator. He uses his experience as a broadcast journalist to give presentation skills training to help business leaders thrive under pressure.

## HOW HE PRESENTS:

Mark Barton will bring creativity, knowledge, understanding and sparkle to any event. He is a very empathetic and absolutely professional moderator with a great sense of humour.