



Pep Torres

Creative Innovator

"Technology without creativity has no future"

Pep Torres is an entrepreneur, writer, creative, inventor and designer of international fame. His source of inspiration is everything around him. He works as the Creative Marketing Innovator for the technology management consultancy everis.

TOPICS:

- Disruptive Technologies
- Innovation
- Creative Thinking
- Digital Transformation
- To Be, or not to Be in the Future
- If You Can Dream It, You Can Do It
- Make it a Trending Topic. It's All About Storytelling

LANGUAGES:

He presents in English and Spanish.

IN DETAIL:

Pep has worked with a wide variety of businesses such as everis (NTT Data Group, sixth largest IT services company in the world), Happy Punt (one of the largest clothing designers and manufacturers for the Spanish fast fashion sector), and Education First (one of the foremost language instruction institutions worldwide). He launched the Museum of ideas and inventions in Barcelona, a space dedicated to channelling inspiration, mentoring, communication and creativity (welcoming 45,000+ visitors per year) to bring about inventions. Pep is the CEO and Founder of Stereonoise with more than 30 years' experience in innovation, marketing and creativity. Pep's projects have received worldwide recognition, making it to the front page of Wall Street Journal and TIME Magazine.

WHAT HE OFFERS YOU:

In his talks, Pep Torres defends the impulse of talent to stand out in innovation and looks for solutions to real problems, situations or simply make any business idea or project a reality. He leaves his audience with actionable tips and full of inspiration on how to make the seemingly impossible happen.

HOW HE PRESENTS:

Pep entertains and inspires audiences around the world. With his energy and infectious humour he will bring a special buzz to your event.