



# Tony Iommi

Black Sabbath Guitarist

"Lead guitarist of the pioneers of heavy metal and the coolest man in rock music"

Black Sabbath guitarist Tony Iommi is synonymous with heavy rock, his innovative dark riffs are acknowledged to be the beginning of what became heavy metal. His musical career was nearly derailed prematurely after he suffered an accident but with sheer determination he overcame his challenges and continued his music.

## TOPICS:

- An Evening with Tony Iommi
- Creativity
- Inspiration
- Triumph Over Adversity

## LANGUAGES:

He presents in English.

## PUBLICATIONS:

2012 Iron Man: My Journey Through Heaven and Hell with Black Sabbath

## IN DETAIL:

When a machine sliced off the tips of the fingers on his right hand Tony made himself plastic thimbles to cover the missing ends so that he continue to play the guitar. In 2012 he was diagnosed with stage 3 non-Hodgkinsons lymphoma and had 18 months of chemo and radiotherapy. Despite this he kept working when he could and recorded a new Sabbath album that went to number 1 in the UK and USA. The band went on tour for 5 years with breaks for Tony to re-charge his batteries. They played to vast crowds live, selling over 1.6 million tickets on the last global tour, and seeing their record sales top 100 million. Tony is in the UK and US Rock n Roll Hall's of Fame, has two Grammy's, his autobiography was a New York Times bestseller, and he has a star in Birmingham's Broad Street.

## WHAT HE OFFERS YOU:

Tony Iommi provides a truly inspiring, uplifting and motivating talk, helping to put into context some of the difficulties we all face from time-to-time professionally and personally.

## HOW HE PRESENTS:

Tony Iommi is an inspirational and effective Speaker, well used to the pressures of performing to large audiences.