



## Traci Fenton

Founder & CEO of WorldBlu

"I am the pure light of Love, inspiring us to live lives of freedom rather than fear."

Traci Fenton is the Founder and CEO of WorldBlu®, as well as a globally recognised researcher, author and transformational executive coach who has worked with thousands of top leaders of start-ups, growth, large and Fortune 500 companies around the world.

### TOPICS:

- The Power Question: What Would You Do If You Weren't Afraid?
- Leadership Success; Your Self Worth
- Women in the Workplace
- Transform Your Organisation
- Leadership Strategy
- How to Shift Your Mindset from Fear to Freedom
- Fear vs Freedom at Work

### LANGUAGES:

She presents in English.

### IN DETAIL:

Traci has been recognised as a prestigious "Thinkers50 Radar Awardee" and has been recognised in Inc. Magazine as a Top 50 Leadership Thinker. Traci founded WorldBlu in 1997 and has helped spark and lead the global conversation around reinventing organisations using freedom and organisation democracy rather than fear and control. Traci developed the ground-breaking and proven Freedom at Work leadership model as well as other courses, built on the BluSpark gamification learning platform she also developed. Traci and WorldBlu's work has been featured in Fortune, Forbes, Fast Company, The Wall Street Journal and dozens of other media outlets around the World.

### WHAT SHE OFFERS YOU:

Traci's vision is to see a world where everyone can live, lead and work in freedom rather than fear. Traci shares with audiences a powerful model to help identify and eliminate the fear that's holding you back.

### HOW SHE PRESENTS:

Traci is an informative and passionate Speaker who emits great energy on stage and shares that with her audiences over the world.